

Assessment in Focus: Conducting Effective Interviews and Focus Groups

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Practicalities + Logistics: Selected Resources

Asher, Andrew, and Miller, Susan. (2010). *ERIAL Toolkit: A Practical Guide to Ethnographic Research in Academic Libraries*. <http://www.erialproject.org/publications/toolkit/>

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Guest, Greg, Namey, Emily E., and Mitchell, Marilyn L. (2013). *Collecting Qualitative Data: A Field Manual for Applied Research*. Thousand Oaks, California: Sage Publications. Chapters 4 and 5 discuss interviews and focus groups.

Institute for Research Design in Librarianship. (2014). <http://irdlonline.org>

Krueger, Richard A., and Mary Anne Casey. (2015). *Focus Groups: A Practical Guide for Applied Research*. Thousand Oaks, California: Sage Publications.

National Center for Postsecondary Improvement. (2003). *Tools for Qualitative Researchers*. http://web.stanford.edu/group/ncpi/unspecified/student_assess_toolkit/interviews.html

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Williamson, Kirsty. (2006). Research in constructivist frameworks using ethnographic techniques. *Library Trends*, 55, 83-101. <http://www.ideals.illinois.edu/bitstream/handle/2142/3671/Williamson551.pdf>
An accessible introduction to the differences between quantitative and qualitative research, including some underlying theory, with examples from information studies.

Wilson, Virginia. (2012). Research methods: Focus groups. *Evidence Based Library and Information Practice*, 7(1), 129-131. <http://ejournals.library.ualberta.ca/index.php/EBLIP/article/view/16359/13267>

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- Duke, Lynda M. and Asher, Andrew D., eds. (2012). *College Libraries and Student Culture: What We Now Know*. Chicago: American Library Association.
- Foster, Nancy F., ed. (2014). *Studying Students: A Second Look*. Chicago: Association of College and Research Libraries. <http://hdl.handle.net/1802/28781>
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